

## Annex No. 1. – Information on data processing activity and contact persons

### 1. Data Subjects and Personal Data

The Data Processor processes the Personal Data of the following Data Subjects (categories of Data Subjects)

- End users of Clients
- Subscriber of the Clients
- Client's Contact Persons

The Data Processor processes the following types of Personal Data (categories of data)

- Personal data collected by cookies about end users of Clients
- Contact data of Clients' end users (e.g. telephone, email)
- Preference and behavioural data about end users of Clients
- Online sexual orientation data about end users of Clients

If sensitive data are also being processed, such sensitive data should be indicated in detail. Sensitive data includes data that reveal racial or ethnic origin, political opinions, religion or philosophical beliefs, trade union membership, health conditions or sexual life.]

### 2. Description of the Data Processor's activities and purpose(s) of data processing

The Data Processor performs the following activities with the Personal Data:

Monitoring online behaviour of end users of the Clients and making personalized recommendations to end users

[Description of the Data Processor's and the Approved Subcontractor's activities. Alternatively the following definition may be used: "Certain services specified by the Service Agreement." Listing examples however are advised.]

### 3. Duration of the Data Processor's activities

The Data Processor, including the Approved Subcontractor processes the Personal Data during the following duration:

Term of the Service Agreement.

[Description of the duration of data processing or alternatively the following definition may be used: "The duration of the data processing is specified by the Service Agreement".]

### 4. Approved Subcontractors and their activities

Approved Subcontractors used for processing Personal Data by the Data Processor and summary of their data processing activities:

Approved Subcontractor [Name, company registration number, registered seat, contact details of the company]	Scope and purpose of processing	Categories of Personal Data	Place of processing (and storing) (e.g. country/state)	Legal basis of the transfer of Personal Data (only outside EEA <sup>1</sup> )
FrontEndART Szoftver Kft. 6722 Szeged, Zászló utca 3. 1. em. 5.	To assist the Data Processor (Gravity R&D) in the implementation of providing personalization	Personal Data Categories are the same as received by the Data Processor	Hungary	-

<sup>1</sup> European Economic Area (EEA): economic area of the member states of the European Union and Iceland, Liechtenstein and Norway; in case of data transfer/access outside the EEA the legal basis of the data transfer/access must be specified e.g. EU template agreements, EU-US Privacy Shield in the US, Binding Corporate Rules etc. see GDPR Articles 44-50)

	services to Client's end-users	(Gravity R&D), see point 1 above.		
ITware Informatikai Szolgáltató és Kereskedelmi Korlátolt Felelősségű Társaság 1117 Budapest, Budafoki út 209.	To assist the Data Processor (Gravity R&D) in the implementation of providing personalization services to Client's end-users	Personal Data Categories are the same as received by the Data Processor (Gravity R&D), see point 1 above.	Hungary	-
ARTOFINFORM Kft. Székhely: 1134 Budapest, Lóportár utca 9-13. B. ép. 5. emelet 504.	To assist the Data Processor (Gravity R&D) in the implementation of providing personalization services to Client's end-users	Personal Data Categories are the same as received by the Data Processor (Gravity R&D), see point 1 above.	Hungary	-

## 5. Data Protection Officer of the Data Processor

Data Protection Officer (DPO) at the Data Processor exists.

If a Data Protection Officer exists at the Data Processor, the contact details of the Data Protection Officer:

<b>Data Protection Officer of the Data Processor</b>
Illés Solt
Data Processor Officer
dpo@yusp.com
+36309274204

## 6. Contact Person

For the purposes of this Data Processing Agreement the following persons shall be considered as Contact Persons of the Parties:

Contact Person of the Data Controller	Contact Person of the Data Processor
[name]	[name]
[position]	[position]
[e-mail address]	[e-mail address]
[mobile]	[mobile]

Any modifications to the above contact details or the Contact Person shall be notified to the other Party in writing with undue delay.